

December  
2018

# HERITAGE INSURANCE HOLDINGS

*Case Study*

STONYBROOK CAPITAL

# Key Contacts

## STONYBROOK CAPITAL

STONYBROOK CAPITAL  
419 Park Ave South, Suite 807  
New York, NY 10016  
T: (646) 979 4722 F: (212) 581 2433  
[www.stonybrookcapital.com](http://www.stonybrookcapital.com)



### Key Contacts

#### Stonybrook Capital

**Joseph Scheerer**

*Principal & CEO*

Tel (212) 421 3987  
Mob (917) 860 4519  
[joseph.scheerer@stonybrookcapital.com](mailto:joseph.scheerer@stonybrookcapital.com)

**Thomas Deane**

*Managing Director*

Mob (203) 451 4916  
[thomas.deane@stonybrookcapital.com](mailto:thomas.deane@stonybrookcapital.com)

**Sara Smith**

*Associate*

Mob (978) 460 2440  
[sara.smith@stonybrookcapital.com](mailto:sara.smith@stonybrookcapital.com)

**Geoffrey Ward**

*Analyst*

Mob (917) 747 9003  
[geoffrey.ward@stonybrookcapital.com](mailto:geoffrey.ward@stonybrookcapital.com)

# Case Study: Heritage Insurance

## Stonybrook Capital advises on Heritage Insurance Holdings' debt facility

December 2018



\$125,000,000 senior debt

Stonybrook Acted as exclusive advisor

### Transaction Summary

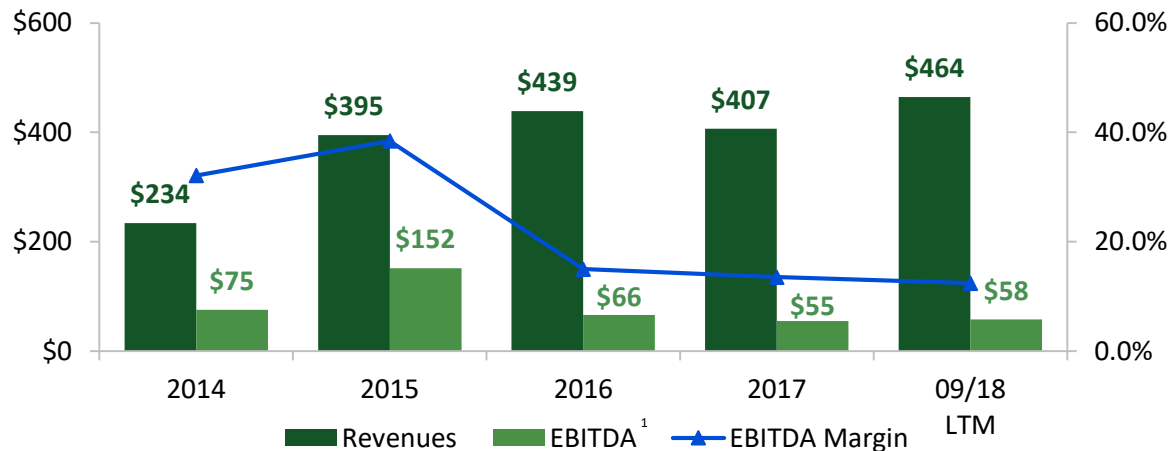
- Stonybrook served as exclusive advisor to Heritage Insurance Holdings for a \$125m debt facility
  - Announced on 12/17/18
  - Structured as \$75m in senior debt and \$50m in a revolving credit facility
- Transaction enabled Heritage to refinance debt
  - After strong growth and results, existing debt was no longer competitively priced
  - Targeted approach generated significant interest and a number of LOIs

### Heritage Insurance Holdings ("HRTG")

- "A" Demotech rated homeowners insurance company based on Clearwater, Florida
  - Ticker NYSE: "HRTG"
  - Market Cap: \$397.7m
  - Q3 '18 Premiums in-force of \$929.8m
  - Q3 '18 LTM GPW of \$871.3m
- Since their founding in 2012, they have become an industry-leading player in their market
- Recently acquired Narraganset Bay Insurance Company and as a result expanded their geographical footprint and premium volume

### Financial Highlights

(\$ in millions)



### Stonybrook Capital

- Manhattan-based investment and merchant bank focused exclusively on the (re)insurance industry
  - Particular focus and expertise in homeowners insurers and mutuals
- Second property-CAT transaction and sixth capital raise transaction closed in the past 24 months
- Three main divisions: Stonybrook Capital (Advisory, M&A, Capital Raising), Stonybrook Risk Management, and Stonybrook Ventures
  - Licensed reinsurance broker in the US through Stonybrook Risk Management and in London through KM Datsur

Source: SNL Financial

Note: All financial figures are as of 12/11/2018

1. 2017 EBITDA is adjusted in order to account for a large non-cash expense

# Notable Stonybrook Transactions

December 2018



\$125,000,000  
Capital Raise

October 2018



Sale of  
Boston Indemnity Company



Exclusive sell-side  
financial advisor

August 2018



Placed Program



Exclusive Advisor to Energi

July 2018



\$12,500,000  
Capital Raise

December 2017



\$50,000,000  
Capital Raise

December 2017



Sale to



Exclusive sell-side  
financial advisor

December 2017



Capital raise amount  
undisclosed

October 2017

MARK EDWARD PARTNERS

Capital raise amount  
undisclosed

September 2017



Conifer  
Holdings  
Inc.

\$30,000,000  
Capital Raise

September 2017



BD CAPITAL  
PARTNERS LLC.

Valuation analysis

August 2017



Sale of

Great Lakes Casualty



Exclusive sell-side  
financial advisor

March 2017



Exclusive sell-side  
financial advisor

November 2016



Sale to



Exclusive sell-side  
financial advisor

October 2016



Acquisition of



Exclusive financial  
advisor

July 2016



Sale to



Exclusive sell-side  
financial advisor

# Stonybrook Team



**Joseph Scheerer**

*CEO & Principal*

- Founded Stonybrook in 2012 with more than 20 years of experience in the industry
- Previously Willis, Benfield & Oppenhiemer



**Ian Winchester**

*Chairman of the Board*

- Over 50 years of experience in industry
- Has served on the board of numerous insurance companies, including Endurance and Sompco, and was the Managing Partner of BHC Winton Funds



**Paolo Grassi**

*General Counsel & COO*

- Over 30 years of experience in the industry
- Spent 25 years at AIG where he served in M&A roles and led legal, compliance, regulatory, and corporate affairs teams



**Ravi Arps**

*Managing Director & Board Member*

- Founding member of Stonybrook
- Has worked on over a half-billion dollars in capital raising and over a quarter billion dollars in M&A transactions



**Valeria Martinez**

*CFO & HR Director*

- Joined Stonybrook in 2012
- Specializes in financial services and office management, has over ten years of experience in the industry



**Andrew Downing**

*Stonybrook Risk Management, President*

- Has over 30 years of experience in the (re)insurance and banking industries
- Specializes in the MGA/MGU and Program Administrator marketplace



**Sandra Familet**

*Stonybrook Ventures, President*

- Over 20 years of experience in the financial services industry
- Has raised over \$7bn in capital over the course of her career



**Martin Davies**

*President, Stonybrook Capital International*

- Supports Stonybrook Capital in Europe
- Director of Capital & Solvency Solutions at KM Datsur, previously CEO of AHJ Capital Markets and Towers Watson Capital Markets

# Stonybrook Team (Cont'd)



**Thomas Deane**

*Managing Director*

- Previously worked at JLT Capital Markets and AON Benfield Securities
- Specializes in personal lines, specialty, and London market business



**Albert Swanke**

*Managing Director*

- Has over 45 years of experience in insurance and related services
- Previously served as financial officer of CV Star, Treasurer of INA, and SVP of CIGNA



**Todd White**

*Strategic Advisor*

- Has over 18 years of experience, and previously SVP of Corporate Strategy at Montpelier
- Has raised over \$1.8bn in capital across the insurance industry



**William Nutt**

*Strategic Advisor*

- Over 35 years of experience in the industry, primarily at United Guaranty
- Previously at Bankers Financial Corporation and Piedmont Trust



**Gerard Altonji**

*Strategic Advisor – AM Best Expert*

- Over 35 years of experience in the industry; over 20 years at AM Best
- Served as Assistant Vice President/Team Leader in the P&C ratings division



**Sara Smith**

*Associate*

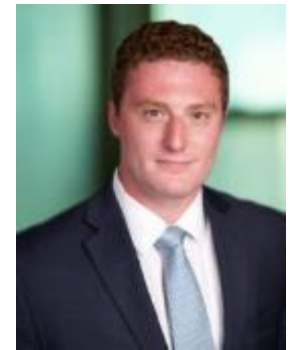
- Previously worked at JLT Capital Markets, prior to that worked at Greenwich Associates
- Graduated Magna Cum Laude from Trinity College (CT) with a BA in Economics and a minor in French



**Geoffrey Ward**

*Analyst*

- Previously worked at Stonybrook Capital as a Fall Analyst
- Graduated from the University of Connecticut with a BS in Finance



**Nicholas Annitto**

*Analyst*

- Previously worked at JMP Securities as a Summer Analyst
- Graduated from Wesleyan University with a BA in Economics